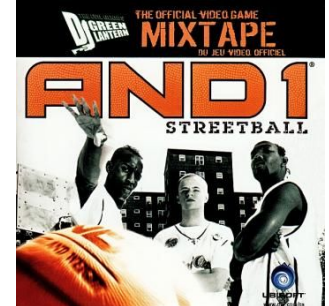
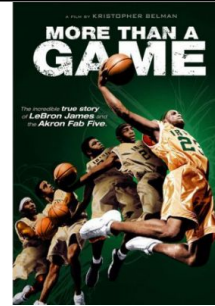
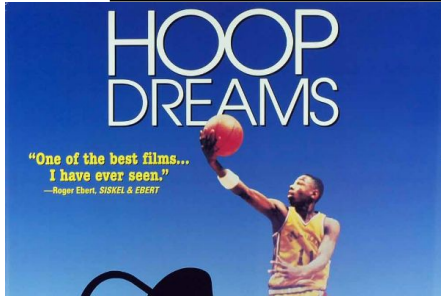




Documentary Series Deck

# SYNOPSIS



Ballin' for Peace is an unscripted documentary series that focuses on bringing a positive movement and resources to inner city kids that live in dangerous areas known as 'hotspots' around the country.

Through the power of basketball and music, the Ballin' for Peace series aims to drive away the negativity and danger that our youth faces daily, with a hopeful organization that provides a guiding light to their futures.

Follow Ryan Hicks and Kenn Hicks as they assemble celebrities from the sports and music world to reinforce the fact that hope is only a hoop shot away...

Ryan & Kenn Hicks are also collaborating with the NBA teams across the country to spread the movement! Ryan will meet with Radio Stations and Media Outlets to promote upcoming projects and interview celebrities to recap previous events from the beginning to the present leading up to the Grand Finale.

Ballin' for Peace is reminiscent of the films Hoop Dreams, The Last Dance, More Than A Game and The Show. The series is also filled with celebrities, interviews and action packed highlights like tv shows NBA Inside Stuff, ESPN AND1 Mixtape Tour and Pro Stars.

Tweet



SHAQ  
@SHAQ

Highest Jumper in the World Doug Thomas Goes To The Top of the Backboard...woo wee





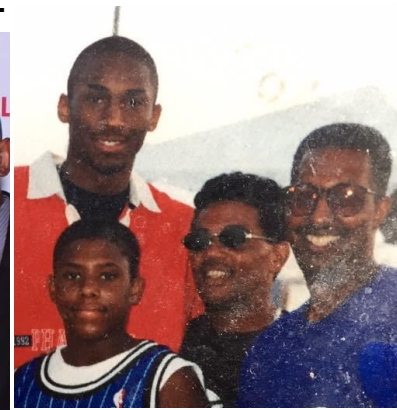
# Cast Members *Hicks Family*



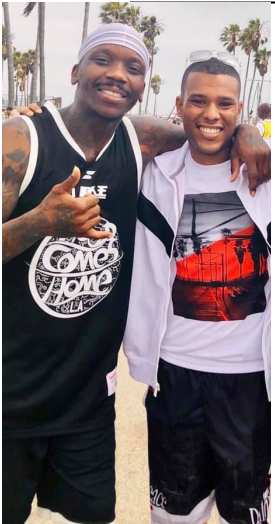
**Kenn Hicks** - “The Godfather of Streetball” is a New York native who turned a basketball dream into a world renown Legacy. Kenn played basketball for Winston-Salem University and got his Masters Degree in Social Work (LCSW) at the University of Kentucky and has been inducted into the UK Hall of Fame. Kenn moved to California in 1979 and started the Venice Beach Summer Showdown during Labor Day Weekend. Players such as **Kobe Bryant**, Gilbert Arenas, Chris Childs, Bo Outlaw, Paul Pierce, Derrick Fisher, Corey Maggette, Elton Brand, the Los Angeles Sparks and many more participated in the festivities.



**Ryan Hicks** - Producer - (Kenn’s son) - played high school basketball at Granada Hills High and basketball/soccer at Kansas Wesleyan University and earned a degree in Communication. Ryan was awarded the Communications Student of the Year back to back in 2004 and 2005. Ryan coordinated the Ballin’ for Peace tour and used his knowledge of marketing, journalism, and video production to spread the movement across the globe with the help of celebrities, influencers and professional athletes. The “Hicks Family” spent years advocating for at risk youth providing resources during events.



# Cast Members *Bone Collector & Sik Wit It*



**Larry “ Bone Collector” Williams** is a Streetball Legend (5x Rucker Park MVP) who earned the nickname for his ability to “Break Ankles”. Larry has been involved with the Ballin’ for Peace organization from the start in 2007, playing in games, speaking to kids at schools, hosting basketball clinics and spreading the movement around the globe.

**Robin “Sik Wit It” Kennedy** is a Streetball Legend who use to play in Kenn Hicks annual Summer Basketball Showdown at Venice Beach before joining AND1. In 2007 Ryan and “Sik Wit It” became a Dynamic Duo and put the Ballin’ for Peace Tour on the map. Robin recruited his friends from the AND1 Mixtape Tour Grayson “Professor” Boucher and Eric “Spinmaster” Holmes. The Team host an annual Free Haircut Day with radio stations and gave out backpacks and school supplies during the free BBQ and Celebrity Game. The tour was a success and made headlines across the United States.



## Co-Cast Members *D.L. Hughley, Redman & Method Man*



**D.L. Hughley** “King of Comedy” Beaks the Ballin’ for Peace News on CNN and helps spread the movement world wide through tv, radio and social media.



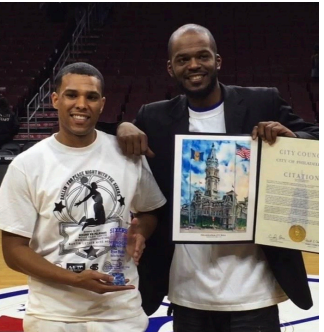
**Redman** is one of Ryan Hicks mentors and has taken him on tour and under his wing since 2007. During Redman & Method Man concerts, music videos and festivals, Ryan has been able to network and collaborate with many people to elevate the movement. Ryan would get interviews with different celebrities and have them give a positive Ballin’ for Peace messages. Artist submit songs with no cursing and a positive message for the Movement.



# Co-Cast Members



**Brian “Doc” Bull** is a Barber for the Celebrities. His shop “DK’s Barbers & Stylist” is the meeting place where celebrities and pro athletes come to get a fresh cut and network. Ryan has been promoting the Ballin’ for Peace movement through his shop since 2007. Doc has connected Ryan with many people to help elevate the program.



**Quenton Bowman** and Ryan collaborate for the annual Nicetown Giveback Festival in Philadelphia with Mayor Jim Kenney. They host free clinics for the youth with WNBA players, Harlem Globetrotters and the 76ers mascots “Franklin”. Quenton is dedicated to making a difference and being a positive role model. Ryan & Quenton received the Hero Among Us Award from the 76ers and Citation from the Philadelphia City Council.



**Jude “Hollywood” Thomas** is a Streetballer who played in the Ballin’ for Peace tour and went on to create the Basketball Beauties League in Southern California and New York. Ryan and Jude have collaborated on many NBA All-Star Weekend events since 2007.



**Marcus “Dj Crash D” Miller** is a member of the Ballin’ for Peace movement. Crash hosted the Ballin’ 4 Peace InDaStreets Mixtape Volume 1 with G-Unit and Westside Radio Host “Julio G”. Crash and Ryan collaborated on Toys N’ DaHood in Inglewood and other networking events.



# Co-Cast Members

# Harlem Globetrotters



Lakeisha Sutton



Sam  
Diaz



Shane  
Christensen

Harlem Globetrotters team up with Ballin' for Peace for free Basketball Clinics and entertaining exhibition games. Players speak to the youth about Anti-Bullying, work ethic & following their dreams. Players from the Globetrotters participated in events in Philadelphia, Las Vegas & California.

# NBA Ballin' For Peace Events



Witness Ryan & Kenn's adventures Coast to Coast collaborating with NBA teams. In 2022 Kenn was Highlighted, NBA All-Star weekend in Cleveland, alongside Isaiah Thomas, Clyde Drexler, & Dr. J for their contribution to Streetball.

Ryan has worked with NBA teams since 2007 to bring resources and entertainment to communities across the country.

During NBA off-season Ryan brings NBA/WNBA players and Mascots to free community outreach events to help bring awareness to the Ballin' for Peace Movement!

Heavy media coverage has always been key to the success for the program. Go behind the scenes with Ryan during interviews on News Outlets such as CNN, ABC, NBC, CBS & Radio Stations Coast to Coast.





# “To The Top” Contest



Tweet



SHAQ  
@SHAQ

Highest Jumper in the World Doug Thomas Goes To The Top of the Backboard...woo wee

Kenn Hicks (Aka Godfather of Streetball) went to high school with Streetball Legend, Earl "The Goat" Manigault who would take quarters off the top of the backboard.

For over thirty years Kenn has host annual “To The Top” contest events to see who will join “The Goat” as one of the Highest Jumpers in the World by going “To The Top” of the backboard.

A promotional poster for the 'Ballin' For Peace National To The Top Contest'. The top half shows a basketball player in mid-air jumping towards a hoop. The title 'BALLIN' FOR PEACE' is written in large, 3D block letters, with 'BALLIN'' in red and 'FOR PEACE' in blue. Below this, the text reads 'NATIONAL TO THE TOP CONTEST' in white and red, followed by 'HOSTED BY KENN HICKS' in white. Underneath, it says 'THE GODFATHER OF STREETBALL' in white, and 'WHO WILL JOIN EARL "THE GOAT" MANIGULT' in white and red. At the bottom, it asks 'AS THE HIGHEST JUMPER IN THE WORLD?' in red. The website 'WWW.BALLINFORPEACE.ORG' is at the bottom left, and social media icons for Facebook, Instagram, and Twitter are at the bottom right. Two men, Kenn Hicks and Earl Manigault, are shown at the bottom of the poster.



# Ballin' For Peace Music



Ballin' for Peace Music is the new "Wave". Artist nation wide are submitting music with no cursing, and a positive message. Our target audience is everyone. If we can get people to listen to positive music as well as show them the alternatives to violence we have a chance to make the world a better place. The Soundtrack to the "Peace Movement" includes many Celebrities, NBA Stars, Radio Host, Dj's, and influencers throughout the Nation.

Music, Interviews & Drops by: Dj Drama, Dj Felli Fel, Julio G, Dj Khaled, Dj Eddie Z, Dj Dense, Dj Mal-Ski, D.L Hughley, Bone Thugs & Harmony, Wu-Tang, Redman, Method Man, Rah Digga, Danny Garcia, Eastwood, Dro from Watts, Sik Wit It, Lil Boosie, Glasses Malone, Jazzy Pha, Matt Kemp, Mack 10, Baron Davis, Stacey Augmon, World B. Free, Spud Webb, Darryl Dawkins, Marquis Johnson, George Hill, Samaki Walker, Chris Mills, Mark Jackson, Aaron Gordon, Kelly Oubre, Jordan Farmar, Demar Derozan, Ron Artest, Bone Collector, Spin Master, ABC, Paul Pierce, Daily News, NBC, CNN, AMP Radio, Team NIA, Who Is HeartBreak, Hollywizzle, K Money, J'sar, Vada, Andre Writer, Conscious, Scandalous, Macc, R-Mean, Traxxamillion, DawnGun, Tootsie The Rapper, J Life, Kevin King, Young Cyph, Hakeem Green, Rhyme Addicts, Nico The Producer, Ras Kass, Treach, Problem, KRS-1, Mims, Devin the Dude, Clifton Powell, Murphy Lee, Spider Loc, Sean P, Mistah Fab, Havoc, Cam G, the Hicks Family, & Many More!



**Ballin' for Peace: Celebrity basketball organization reduces crime rates across U.S.**  
Posted by Heru Neter on August 25, 2017 at 5:00pm [View Blog](#)





# World Wide Media Coverage



The Ballin' for Peace movement has been a great success and have received favorable reviews from news stations (CNN, ABC, and NBC), national magazines (Sports Illustrated, and SLAM), local newspapers, politicians, the Los Angeles Police Department, and Super Stars (Shaq & D.L Hughley post Ballin' for Peace event Highlights on Social Media reaching over 9 Million views).



In 2015 members of the Ballin' for Peace organization received a "Hero Among Us" award and Citation from the City Council of Philadelphia during a Philadelphia 76ers home game, Martin Luther King Weekend. In 2009 members of the organization also received a Certificate of Appreciation from Mayor Villaraigosa at Staples Center during a Los Angeles Clippers Game for their exemplary work In Southern California. In 2016 Philadelphia Mayor Jim Kenney came to the Nicetown Give Back Festival to support the Ballin' for Peace movement. Ballin' for Peace is on a steady pace spreading Hope & Peace World Wide!





# CELEBRITY SUPPORTERS





[BALLINFORPEACE.ORG](http://BALLINFORPEACE.ORG)

**Ryan Hicks**

Event Coordinator & Program Director - Ballin' For Peace

hicksproductions@mac.com - (818) 256 - 9306

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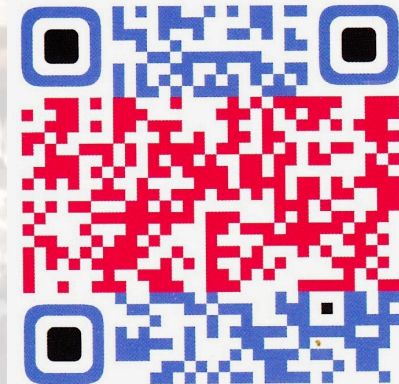
Please Make Checks Payable to the following: Ballin' For Peace

Ballin' For Peace-NSW - Tax ID# Available upon request

Electronic Payments can be submitted to: New Social Workers - Ballin' For Peace

#BALLINFORPEACE

@BALLINFORPEACE



USE IPHONE CAMERA or ANDROID SNAP IN SNAPCHAT TO ACTIVATE!