

BALLIN' NIGHT  
FOR PEACE

SUNDAY

APR 3RD 2022

# BALLIN' FOR PEACE NIGHTS WITH THE NBA

Sunday, April 3, 2022 at Crypto.com Arena  
Sunday, April 10, 2022 at Barclays Center

CLIPPERS

BALLIN' NIGHT  
FOR PEACE

SUNDAY

APR 10TH 2022

BARCLAYS CENTER

NETS



## *Join us for Ballin' for Peace Nights with the NBA.*

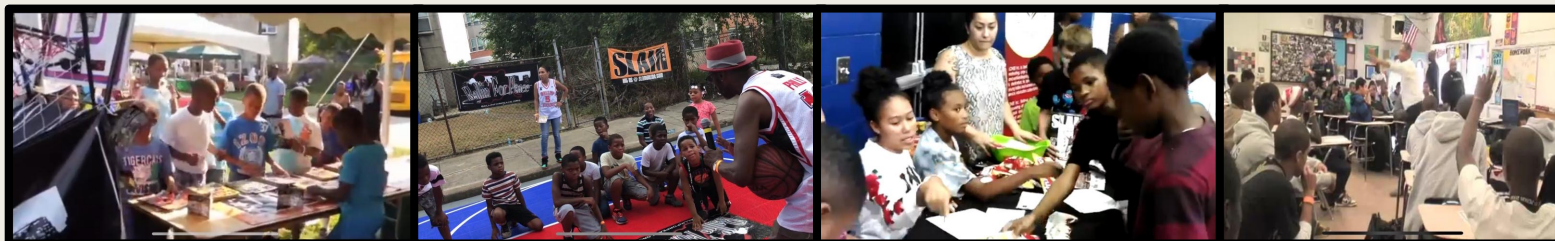
Be apart of this great unique experience by partnering with Ballin' for Peace and showcasing your business inside Crypto.com arena & Barclays Center. Sunday, April 3<sup>rd</sup> the Los Angeles Clippers will be highlighting the Ballin' for Peace Movement on and off the court at Crypto.com Arena. Sunday April 10<sup>th</sup> the Brooklyn Nets will wrap up their regular season with Fan Night and will spotlight Ballin' for Peace at Barclays Center.

Ballin' for Peace - formed in 2007 to provide positive recreational activities for youth and adults nation-wide. The movement (which started in California) quickly spread and has made a positive impact on other regions around the country that host the events, such as Las Vegas, Arizona, Kansas, Philadelphia and New York. Our national programs have been a great success and have received favorable reviews from news stations (CNN, ABC, and NBC), national magazines (Sports Illustrated, and SLAM), local newspapers, politicians, the Los Angeles Police Department, and Super-Stars (Shaq & D.L. Hughley post on Social Media - 9 Million+ views).

### **Our Mission**

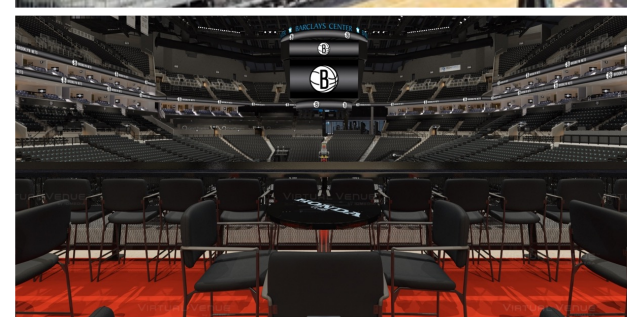
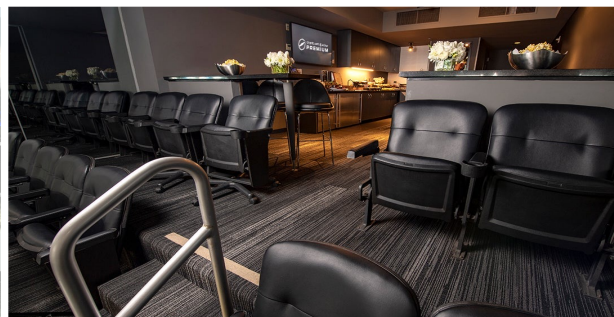
We are committed to changing all communities to be more inclusive of everyone by:

- Providing at-risk youth with an alternative to gangs and violence by promoting involvement in extracurricular activities.
- Offering positive outreach programs such as basketball entertainment, workshops, educational information, health care services, and community events.
- Removing the negative information surrounding youth and to make safe communities to live in.
- Focusing on age groups 10 to 25 for all cultures and ethnicities.





Experience the arena!



# SPONSORSHIP PACKAGES

## LA Clippers Experiences

Sunday, April 3, 2022  
Crypto.com Arena  
Los Angeles, CA

- Ballin' For Peace lobby Party
- Radio station ticket giveaways
- Special Guest
- Red Carpet Photo / Interview
- Raffles & Give Aways
- Music
- Live Stream
- Expecting 19,000 in attendance
- Watch The Warm Ups
- Group picture at half court Pre Game
- Group Shown on Jumbotron in Fan Tunnel
- Video Highlight on Jumbotron

PACKAGE FEATURES	PLATINUM \$10,000	GOLD \$7,500	SILVER \$5,000	CHAMPION \$1,000
Branding at Arena	InfoStation, Gaming Center, VIP Suites	Info Station, Gaming Center	Info Station, Gaming Center	Included in all promo materials.
Logo Presence during PreGame and Halftime	On Court Jumbotron	Jumbotron	None	None
Step and Repeat Placement	Large Logo	Medium Logo	Small Logo	X
Logo Inclusion in Videos	Yes	Yes	No	No
Swag Branding	Yes	Yes	No	No
Event tickets	12 VIP Suite 6 General	8 VIP Suite 4 General	4 VIP Suite 4 General	4 General

## Brooklyn Nets Experiences

Sunday, April 10, 2022  
Barclays Center  
Brooklyn, NY

- Social Media Post
- Pre Game Photo (3 people)
- 200 Level Table: Table outside of section 205 from doors (90 minutes before tip-end of half time). Expecting 17,000
- Halftime Interview: 3 minute interview with Chris Carrino of our radio team on WFAN (biggest sports radio station in New York).
- Autograph Item:
- Welcome Message: Displayed on the end wall signage during half time.
- Post Game Photo of the group (50 people)
- Honda Club - Food / Drinks

# THANK YOU FOR YOUR SUPPORT.

WE INVITE COMMUNITY LEADERS, POLITICIANS, PASTORS, CELEBRITIES, AND  
BUSINESS PROFESSIONALS TO ENGAGE IN OUR MISSION.

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