



## WHO WE ARE

Ballin' for Peace (New Social Workers) is a registered 501(c)(3) non-profit dedicated to improving lives worldwide through resources and entertainment.



## WHAT WE DO

Ballin' for Peace provides positive recreational activities for youth and adults. We aim to offer workshops, employment opportunities, educational grants, scholarships, health care services, and entertainment programs.

Since 1981, The New Social Workers has been making a difference in communities across the country. In 2007 the Ballin' for Peace initiative was created to improve lives worldwide through resources and entertainment using celebrities to bring together all walks of life.

Ballin' for Peace holds several events annually promoting positivity and encouraging youth to 'take a peaceful approach to life.' Ballin' for Peace events feature existing and former professional NBA players, streetball legends, musicians, actors, and community members connecting with the community and its youth.

**An investment in our youth is an invest in our future!**

Our events have generated positive stories on local and national media levels that have highlighted the positive impact on the lives of our youth participants. Our goal is to continue to make an impact on communities across the country and internationally through resources, sports and entertainment. We cannot achieve this goal without support.

## HOW YOU CAN HELP

Support Ballin' for Peace programming and events by becoming a BFP Ambassador! By becoming a Ballin' for Peace Ambassador, you will be investing in the transformation of our youth from under-resourced communities and providing opportunities for their growth and development. BFP Ambassadors receive online and print acknowledgment as well as branding at all events.

