



PRESS KIT



ABOUT US



Ballin' for Peace - New Social Workers (NSW) is a 501c3 non-profit organization, formed in 2007 to provide positive recreational activities for youth and adults. We aim to offer workshops, employment opportunities, educational grants, scholarships, health care services, and entertainment programs. We will partner with major cities within the U.S. and abroad to bring special activities in various regions.

Our programs have been a great success and have received favorable reviews from news stations (CNN, ABC, and NBC), national magazines (Sports Illustrated, and SLAM), local newspapers, politicians, the Los Angeles Police Department, and Super Stars (Shaq & D.L Hughley post on Social Media reaching over 9 Million views). In 2015 members of the Ballin' for Peace organization received a "Hero Among Us" award and Citation from the City Council of Philadelphia during a Philadelphia 76ers home game, Martin Luther King Weekend. In 2009 members of the organization also received a Certificate of Appreciation from Mayor Villaraigosa at Staples Center during a Los Angeles Clippers Game, for their exemplary work In Southern California. In 2016 Philadelphia Mayor Jim Kenney came to the Nicetown Give Back Festival and supported the Ballin' for Peace movement.

Utilizing the positive influence of sports and music, Ballin' for Peace national annual events provide various forms of entertainment. We invite community leaders, politicians, pastors, celebrities, and business professionals to engage in our mission.

The centerpiece of our events are celebrity basketball games, showcases and outreach activities featuring current and former NBA players, street ball legends, influential members of the community, actors, musicians, etc. The games and showcases are exceptionally entertaining and draw large crowds to the events. Information is available on education, job training, health care services, and crime prevention/intervention.

Donations/Sponsorships will be used for workshop materials, educational needs, and programs for youth from diverse communities to include all age groups, cultures, and ethnicities. Monies will also secure venues, talent, uniforms and t-shirts for game day activities, etc.

Thank you in advance for your support.



MISSION



We Are Committed To Providing Positive Outreach Programs For At-Risk Youth

Our Mission

Ballin' For Peace provides positive programs and services to at-risk youth. In collaboration with New Social Workers, our mission is to provide at-risk youth with an alternative to gangs and violence by promoting involvement in extracurricular activities. We are committed to providing positive outreach programs, such as basketball entertainment, workshops, educational information, health care services and community events. We aim to make communities safer, focusing on age groups 10 to 25, all cultures and ethnicities.

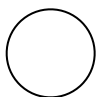
Our Vision

Our vision is to use recreation, entertainment, and knowledge to positively impact the lives of individuals from all walks of life, with primary focus on at-risk youth. We are committed to showing our participants the value of embracing diversity, developing empathy for others, and improving their own life outcomes. One of our goals is to remove or override negative messages that glorify violence and crime by creating fun activities for families. We hope to inspire and enrich lives while strengthening the community. Community-based events broaden relationships and in return create safer, healthier neighborhoods.

Our Core Values

Our core values revolve around the following characteristics:

- Honesty
- Integrity
- Courtesy
- Caring
- Sportsmanship
- Respect
- Responsibility
- Inclusiveness
- Accountability
- Perseverance



Ballin' For Peace

Giving Youth the Tools to Thrive

Recognizing and Amplifying Great Non-Profits

BALLIN' FOR PEACE

ALL STAR 2022

CLEVELAND ★★★

WITH THE GODFATHER OF STREETBALL

KENN HICKS & RYAN HICKS

Venice Beach Tribute

BALLINFORPEACE.ORG

FEBRUARY 18TH-20TH 2022 / NOON TO 8PM

PUBLIC AUDITORIUM & CONFERENCE CENTER

500 LAKESIDE AVE. CLEVELAND, OH, 44114



"To The Top" Contest

Kenn Hicks (Aka Godfather of Streetball) went to high school with Earl "The Goat" Manigault who is a basketball legend that has been featured in many books, magazines and the movie "Rebound". The Goat was considered the highest jumping basketball player ever and would take quarters off the top of the backboard.

For over thirty years Kenn has been sponsoring an annual contest where Men, Women, Professionals, College, High School & Jr. High athletes from around the world reach for the stars to join "The Goat" as one of the Highest Jumpers in the World by going "To The Top" of the backboard.

Celebrities, Artist and Influencers around the globe post highlights from Ballin' for Peace Events. Los Angeles Lakers Champion "Shaq" Tweeted the "To The Top" Contest youtube video which received over 8 Million Views. Slam Magazine & Radio/News Media Outlets support the Ballin' for Peace Movement & spread the word through their network.

Winners From Around The Globe Who Reach "The Top" of the Backboard will compete in the Grand Finale @ Staples Center during a Los Angeles Clippers Home Game.



SHAQ
@SHAQ

Highest Jumper in the World Doug Thomas Goes To The Top of the Backboard...woo wee

YouTube



Ballin' for Peace West to East Soundtrack

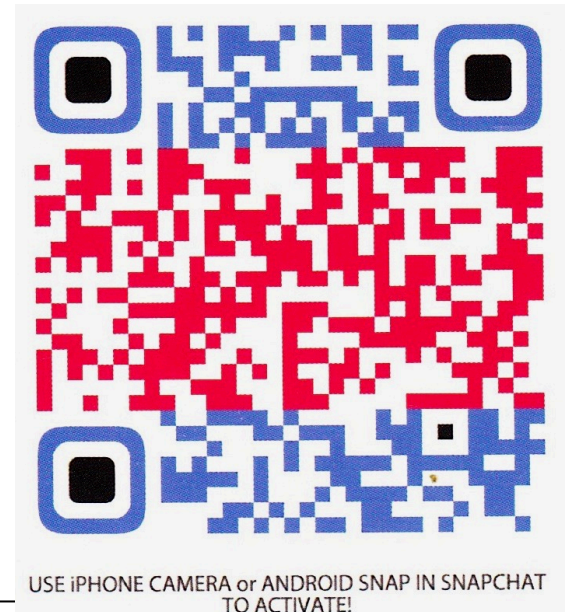
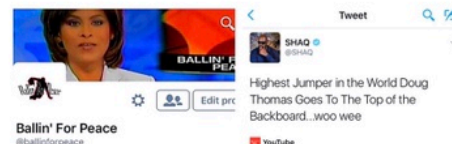


Ballin' for Peace West to East Vol. 3 Mixtape is the Soundtrack to the "Peace" Movement! Many Celebrities, NBA Stars, Radio Host, Dj's, and influencers throughout the Nation supported the project. Artist nation wide are submitting music with no cursing, and a positive message. Our target audience is everyone. If we can get people to listen to positive music as well as show them the alternatives to violence we have a chance to make the world a better place.

Music, Interviews & Drops by: Dj Drama, Dj Felli Fel, Julio G, Dj Khaled, Dj Eddie Z, Dj Dense, Dj Mal-Ski, D.L Hughley, Bone Thugs & Harmony, Wu-Tang, Redman, Method Man, Rah Digga, Danny Garcia, Eastwood, Dro from Watts, Sik Wit It, Lil Boosie, Glasses Malone, Jazzy Pha, Matt Kemp, Mack 10, Baron Davis, Stacey Augmon, World B. Free, Spud Webb, Darryl Dawkins, Marquis Johnson, George Hill, Samaki Walker, Chris Mills, Mark Jackson, Aaron Gordon, Kelly Oubre, Jordan Farmar, Demar Derozan, Ron Artest, Bone Collector, Spin Master, ABC, Paul Pierce, Daily News, NBC, CNN, AMP Radio, Team NIA, Who Is HeartBreak, Hollywizzle, K Money, J'sar, Vada, Andre Writer, Conscious, Scandalous, Macc, R-Mean, Traxxamillion, DawnGun, Tootsie The Rapper, J Life, Kevin King, Young Cyph, Hakeem Green, Rhyme Addicts, Nico The Producer, Ras Kass, Treach, Problem, KRS-1, Mims, Devin the Dude, Clifton Powell, Murphy Lee, Spider Loc, Sean P, Mistah Fab, Havoc, Cam G, the Hicks Family, & Many More!



Ballin' for Peace: Celebrity basketball organization reduces crime rates across U.S.
Posted by [Hera Neter](#) on August 25, 2017 at 5:00pm [View Blog](#)



USE iPHONE CAMERA or ANDROID SNAP IN SNAPCHAT TO ACTIVATE!

Ballin' For Peace

BULLY BUSTERS 702 PRESENTS

BALLIN' FOR PEACE LAS VEGAS

**FREE EVENT!
1PM-5PM**

SPECIAL INVITED CELEBRITY GUEST

**ALL MEDIA
WELCOME**

FREE YOUTH CLIMB, DOTS & GUESS

MUSIC & LIVE PERFORMANCES

MMA & WMA PRELIMS

EXHIBITION GAMES

**SPEAKERS & RESOURCES
TO THE TOP CONTEST**

Mentor Against Bullying

Boys & Girls Club of Southern Nevada
800 N. Martin Luther King Blvd.
AUGUST 2, 2019 - 3:00 PM - 6:00 PM

INFORMATION FOR EDUCATION, IMPROVEMENT & HEALTH SERVICES AVAILABLE ON SITE

**FOR MORE INFO VISIT: WWW.BALLINFORPEACE.ORG
 AND WWW.BALLINFORPEACE.ORG FOR SOCIAL MEDIA**

FOX 5 LAS VEGAS

BULLIES ANONYMOUS

NCA

USA

USA GYMNASIICS

USA SOCCER

USA SOFTBALL

USA BASEBALL

USA HOCKEY

USA BASKETBALL

USA FOOTBALL

USA WRESTLING

USA TAEKWONDO

USA JUDO

USA KARATE

USA ARCHERY

USA SHOOTING

USA FENCING

USA EQUESTRIAN

USA OLYMPIC ATHLETES

USA PARALYMPIC ATHLETES

FACEBOOK NEWS

YOUTUBE

INSTAGRAM

**SUNDEC
16TH**

#TNDH18

**@THEGS
LOUNGE**

Ballin' For Peace

TNDH

2018

FREE DOWNLOAD

GIVE BACK

Ballin' For Peace

CONCERT • SURPRISE GUEST • AWARDS

INSTAGRAM • FACEBOOK • TWITTER

@BALLINFORPEACE

ALL MEDIA WELCOME

**MUST BRING A TOY
FOR ENTRY**

4PM - 8PM | 5530 W MANCHESTER BLVD. LOS ANGELES CA 90045

WWW.BALLINFORPEACE.ORG

MEDIA

abc 7

Leslie Sykes
EYEWITNESS NEWS | HD

BALLIN' FOR PEACE

CNN

City of Los Angeles
Certificate of Appreciation
is hereby presented to
Ryan Hicks
AS MAYOR OF THE CITY OF LOS ANGELES AND ON BEHALF OF ITS RESIDENTS
PLEASED TO EXTEND MY SINCERE APPRECIATION TO YOU FOR YOUR PARTIALITY AND COMMITMENT TO THE "BALLIN' FOR PEACE IN THE STREETS" AND "SILENCE VIOLENCE" PROGRAM.

Still Having A Ball...
By National Element

Pasadena Star-News

SUNDAY SPORTS

VENUS ON THE MOUNTAIN

PREVIOUS SPONSORS



TOYOTA



GUERRILLA★UNION



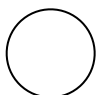
MMXLII



KIASHA ENTERTAINMENT LLC



G Unit



BALLINFORPEACE.ORG

Ryan Hicks

Event Coordinator & Program Director - Ballin' For Peace

ryan@ballinforpeace.org - (818) 256 - 9306

Please Make Checks Payable to the following: Ballin' For Peace

Ballin' For Peace-NSW - Tax ID# Available upon request

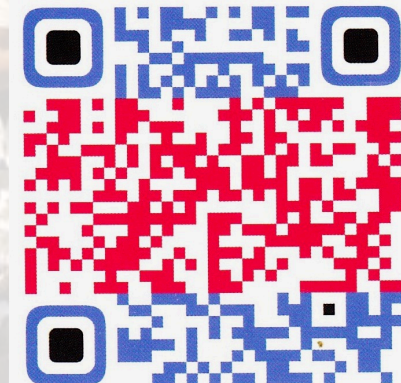
Electronic Payments can be submitted to: New Social Workers - Ballin' For Peace

ADDRESS

Ryan Hicks | 26893 Bouquet Canyon Road Suite C-410 | Saugus, CA 91350



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TO ACTIVATE!