



BALLIN' FOR PEACE



“Helping improve lives world wide through resources and entertainment”

Ballin' for Peace Celebrity NBA2K Tournament

Ballin' for Peace is proud to announce its first eSports event with SLAM Magazine. We will bring celebrities, professional athletes, musicians, actors, radio, movie and reality TV personalities together to support the movement and raise money for social justice charities.

The Event

The tournament will take place on November 18th at 4 PM EST and will consist of four players. With bracket style NBA 2K format we will play 3 rounds till a winner is crowned. Each of the contests will be broadcast on Twitch, YouTube and other formats. The stream will include commentators and guess celebrities discussing the action and the causes. Both KP and Tim from “Black Ink Compton Crew” are amongst the celebrities slated to play.

Viewers of the event will be able to win prizes and donate to the charities for this event. The causes the proceeds will go to support include: Black Lives Matters, Common Ground Foundation, Black Girls Code among others. As of now we have commitments from several pro athletes and entertainers. The full roster will be announced soon.

We Will Not Stop

Unfortunately, due to the pandemic, Ballin' for Peace was forced to cancel its marquee event with the Clippers at Staple Center in April of 2020. Yet with all the happenings in the world and our ongoing goal to help uplift communities we could not stay dormant. This is why we have put this event together where people can congregate from home, watch the broadcast and raise money for causes that we all care about.

Brief History of Ballin for Peace

Ballin' for Peace - formed in 2007 to provide resources and positive recreational activities for youth and adults nationwide. The movement which started in California quickly spread and has made a positive impact on other cities and states across the United States. We have host events in California, Las Vegas, Arizona, Kansas, and Philadelphia. During the events, our national programs have been a great success and have received favorable reviews from news stations (CNN, ABC, and NBC), national magazines (Sports Illustrated, and SLAM), local newspapers, politicians, the Los Angeles Police Department, and Super Stars (Shaq & D.L. Hughley post on Social Media - 9 Million+ views).



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Ballin' for Peace NBA2K Tournament Participant or Supporter

Thank you for your consideration in joining our Ballin' for Peace endeavor to uplift communities through social justice efforts. Below, is a list of participant requirements and information regarding how you may support and/or promote this event.

Participant Details and Requirements to Play

- Time Commitment
 - Each game is expected to take 30 minutes.
 - Maximum number of games a participant would play is 3.
 - Time commitment will range between 30 minutes to 4 hours based on how many rounds you win. (Finalists will play 3 games.)
 - Entire event is expected to last 4 hours.
- Technical Requirements
 - PlayStation4
 - Copy of NBA 2K20
 - PlayStation Online Gamer Account
 - Headset or some other method to communicate audio
 - A Twitch account – so the event can be streamed

Official Supporter Details

We know some people are very busy and may not be able to make this event, yet they still want to support our efforts. Here is what you can do.

- Social Media Promotion
 - Use Twitter, IG, Snapchat to promote event
 - Posts days leading up to event and especially during live-streamed games

Donations to the charities we are featuring in this event are greatly appreciated. Thank you!