



"Helping improve lives world wide through resources and entertainment"

Ballin' for Peace Night @ Staples Center April 13, 2020

Join us for Ballin' for Peace Night at Staples Center with the Los Angeles Clippers, Monday, April 13th 2020. Help at-risk youth thrive by sponsoring this historic event. Be a part of the sellout crowd of 19,000 fans attending the last home game of the season and witness the Ballin' for Peace movement being highlighted throughout the evening.

Giving Youth the Tools to Thrive

This event will help connect Southern California youth with resources to help them thrive. Using exciting entertaining gatherings like this one to expose children to information on education, job training, health care services, and crime prevention/intervention by working with other non-profit organizations.

Recognizing and Amplifying Great Non-Profits

During our event at the Staples Center we will be honoring various persons and organizations from around Los Angeles for their influence and exceptional non-profit work with at-risk youth.

Ballin' for Peace Night at Staples Center:

- Concourse Table: Non-profit organizers information table, Step & Repeat 6:00 pm - 10:00 pm
- Awards Ceremony for non-profits and influencers 6:30 pm - 8:30 pm
- Ballin' for Peace event Highlights (Jumbotron) 7:00 pm - 9:00 pm
- Meet & Greet Awardees & National To The Top Contest Champions. 6:00 pm - 8:30 pm
- eGaming Competition for Invited Thriving Youth 6:00 pm - 9:00 pm
- Silent Headphone Center Playing the Ballin' for Peace West to East Soundtrack 6:00 pm - 10:00 pm
- Special Guest, Dj's, Artist, Celebrities, & Influencers Interviews 6:00 pm - 9:00 pm
- Halftime Ballin' for Peace recognition at center court 8:30 - 8:40
- Group Photo on floor at center court for all awardees and sponsors

Ballin' for Peace - formed in 2007 to provide positive recreational activities for youth and adults nation-wide. The movement (which started in California) quickly spread and has made a positive impact on other regions around the country that host the events, such as Las Vegas, Arizona, Kansas, and Philadelphia. Our national programs have been a great success and have received favorable reviews from news stations (CNN, ABC, and NBC), national magazines (Sports Illustrated, and SLAM), local newspapers, politicians, the Los Angeles Police Department, and Super-Stars (Shaq & D.L. Hughley post on Social Media - 9 Million+ views).

We invite community leaders, politicians, pastors, celebrities, and business professionals to engage in our mission. Thank you in advance for your support.

Ryan Hicks - Program Director
ryan@ballinforpeace.org (818) 256 - 9306



Sponsorship Packages

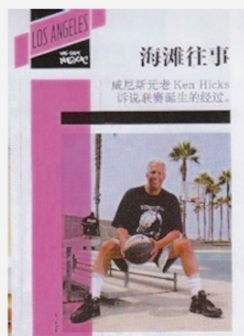
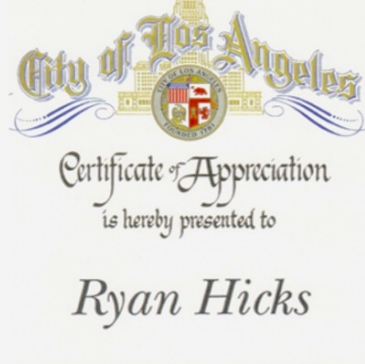
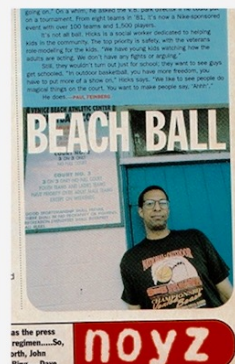
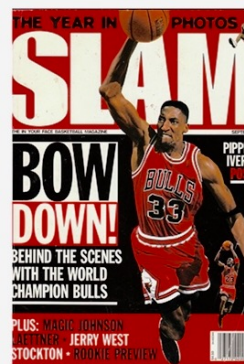
Ballin' for Peace Night @ Staples Center With The Clippers

Monday, April 13th, 2018 | 2pm-10pm

Expected Attendance 22,000

Media Coverage - NBA on TNT/ESPN Livestream,
Internet/Website/Social Media - Traffic 1 Million

PACKAGE FEATURES	PLATINUM \$10,000	GOLD \$7,500	SILVER \$5,000	CHAMPION \$1,000
Branding at Arena	InfoStation, Gaming Center, VIP Suites	Info Station, Gaming Center	Info Station, Gaming Center	Included in all promo materials.
Logo Presence during PreGame and Halftime	On Court Jumbotron	Jumbotron	None	None
Step and Repeat Placement	Large Logo	Medium Logo	Small Logo	X
Logo Inclusion in Videos	Yes	Yes	No	No
Swag Branding	Yes	Yes	No	No
Event tickets	12 VIP Suite 6 General	8 VIP Suite 4 General	4 VIP Suite 4 General	4 General



PREVIOUS SPONSORS



TOYOTA



KIASHA ENTERTAINMENT LLC



G Unit



LA CLIPPERS

BALLIN' FOR PEACE



NON-PROFIT OF THE NIGHT



VS



MONDAY, APRIL 13 @ 7:30 PM
VS. MINNESOTA TIMBERWOLVES

Join us for Ballin' for Peace Night at Staples Center with the Los Angeles Clippers, Help at-risk youth thrive by sponsoring this historic event. Witness the Ballin' for Peace movement being highlighted throughout the evening on and off the court. Resources & Entertainment available throughout the event.



www.ballinforpeace.org
@BallinForPeace

TO PURCHASE TICKETS CALL (213) 816-8345
OR GO TO WWW.CLIPPERS.COM/BALLINFORPEACE