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*"Connecting Basketball & Entertainment
for Peace In Our Communities"*

Ballin' for Peace in Las Vegas

Friday, August 2nd 2019 - 3:00 pm - 6:00 pm Boys & Girls Club – 800 N. Martin Luther King Blvd. 89106

Ballin' for Peace has teamed up with Keith Bowen's organization "Bully Busters 702" for an amazing event. We invite all ages and backgrounds to enjoy a family fun day of free basketball clinics, exhibition games, and our featured event the "To The Top" Contest. Players will reach for the stars to join the "GOAT" as one of the highest jumpers in the world and enter legendary status. There will prizes from NBA/WNBA teams, performances, speakers from Police & Firemen Games and special invites celebrity guest! The Ballin' for Peace West to East Soundtrack will be played during the events featuring positive messages from many Celebrities, NBA Stars, Radio Host, Dj's, and influencers throughout the Nation.

Ballin' for Peace - New Social Workers (NSW) is a 501c3 non-profit organization, formed to provide positive recreational activities for youth and adults. We aim to offer workshops, employment opportunities, educational grants, scholarships, health care services, and entertainment programs. We partner with major cities within the U.S. and abroad to bring special activities in various regions.

Our programs have been a great success and have received favorable reviews from news stations (CNN, ABC, and NBC), national magazines (Sports Illustrated, and SLAM), local newspapers, politicians, the Los Angeles Police Department, and Super Stars (Shaq & D.L. Hughley post on Social Media - 7 Million+ views). In 2015 members of the Ballin' for Peace organization received a "Hero Among Us" award and Citation from the City Council of Philadelphia during a Philadelphia 76ers home game, Martin Luther King Weekend. In 2009 members of the organization also received a Certificate of Appreciation from Mayor Villaraigosa at Staples Center during a Los Angeles Clippers Game, for their exemplary work In Southern California. In 2016 Philadelphia Mayor Jim Kenney came to the Nicetown Give Back Festival and supported the Ballin' for Peace movement.

Utilizing the positive influence of sports and music, Ballin' for Peace national annual events provide various forms of entertainment. We collaborate with community leaders, politicians, pastors, celebrities, and business professionals to engage in our mission. Information is available on education, job training, health care services, and crime prevention/intervention.

Donations/Sponsorships will be used for workshop materials, educational needs, and programs for youth from diverse communities to include all age groups, cultures, and ethnicities. Monies will also secure venues, talent, uniforms and t-shirts for game day activities, etc.

Thank You In Advance For Your Support!



SPONSORSHIP DECK

TITLE SPONSOR \$5,000	PLATINUM SPONSOR \$4,000	GOLD SPONSOR \$3,000	SILVER SPONSOR \$2,000	CHAMPION SPONSOR \$1,000
Product/service exclusivity status on all materials (i.e.: corporation name presents your company name and event title)	Second most prominent inclusion of brand presence in all electronic, print, and digital marketing tactics	Third most prominent inclusion of brand presence in most electronic, print, and digital marketing tactics	Inclusion of brand presence in most electronic, print, and digital marketing tactics	Inclusion of brand presence in some electronic, print, and digital marketing tactics
Prominent inclusion of brand presence in all electronic, print, and digital marketing tactics	Full page ad in event program	Full page ad in event program	Half page ad in event program	Quarter page ad in event program
Premium exhibit table and recognitions, mentions throughout the event	Recognitions, mentions throughout the event	Recognitions, mentions during event breaks	Recognitions, mentions during event breaks	Recognition during a break in the event
Company banners/signage prominently displayed at venue and logo on court or backboard.	Second most prominent spots for company banners/signage displayed at venue	Third most prominent spots for company banners/signage displayed at venue	Fourth most prominent spots for company banners/signage displayed at venue	Fifth most prominent spots for company banners/signage displayed at venue
Logo on event DVD/video	Logo on event DVD/video	Logo on event DVD/video	Logo on event DVD/video	Logo on event DVD/video
VIP passes and complimentary general admission	VIP passes and complimentary general admission	VIP passes and complimentary general admission	VIP passes and complimentary general admission	VIP passes and complimentary general admission
8 - Tickets	6 - Tickets	4 - Tickets	2 - Tickets	2 - Tickets

***Tickets will be distributed for the Ballin' for Peace Grand Finale Event
@ Staples Center During the Los Angeles Clippers Home Game**

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