



Press Kit



ABOUT US



Ballin' for Peace - New Social Workers (NSW) is a 501c3 non-profit organization, formed to provide positive recreational activities for youth and adults. We aim to offer workshops, employment opportunities, educational grants, scholarships, health care services, and entertainment programs. We will partner with major cities within the U.S. and abroad to bring special activities in various regions.

Our programs have been a great success and have received favorable reviews from news stations (CNN, ABC, and NBC), national magazines (Sports Illustrated, and SLAM), local newspapers, politicians, the Los Angeles Police Department, and Super Stars (Shaq & D.L Hughley post on Social Media reaching over 9 Million views). In 2015 members of the Ballin' for Peace organization received a "Hero Among Us" award and Citation from the City Council of Philadelphia during a Philadelphia 76ers home game, Martin Luther King Weekend. In 2009 members of the organization also received a Certificate of Appreciation from Mayor Villaraigosa at Staples Center during a Los Angeles Clippers Game, for their exemplary work In Southern California. In 2016 Philadelphia Mayor Jim Kenney came to the Nicetown Give Back Festival and supported the Ballin' for Peace movement.

Utilizing the positive influence of sports and music, Ballin' for Peace national annual events provide various forms of entertainment. We invite community leaders, politicians, pastors, celebrities, and business professionals to engage in our mission.

The centerpiece of our events are celebrity basketball games, showcases and outreach activities featuring current and former NBA players, street ball legends, influential members of the community, actors, musicians, etc. The games and showcases are exceptionally entertaining and draw large crowds to the events. Information is available on education, job training, health care services, and crime prevention/intervention.

Donations/Sponsorships will be used for workshop materials, educational needs, and programs for youth from diverse communities to include all age groups, cultures, and ethnicities. Monies will also secure venues, talent, uniforms and t-shirts for game day activities, etc.

Thank you in advance for your support.



Las Vegas - August 2, 2019



Friday, August 2nd 2019 - 3:00 pm - 6:00 pm
Andre Agassi Clubhouse - Boys & Girls Club
800 N. Martin Luther King Blvd. 89106

Ballin' for Peace has teamed up with Keith Bowen's organization "Bully Busters 702" for an amazing event. We invite all ages and backgrounds to enjoy a family fun day of free basketball clinics, exhibition games, and our featured event the "To The Top" Contest. Players will reach for the stars to join the "GOAT" as one of the highest jumpers in the world and enter legendary status.

There will prizes from NBA/WNBA teams, performances, speakers, and special celebrity guest! The Ballin' for Peace West to East Soundtrack will be played during the events featuring positive messages from many Celebrities, NBA Stars, Radio Host, Dj's, and influencers throughout the Nation.

BULLY BUSTERS 702 PRESENTS

BALLIN' FOR PEACE LAS VEGAS

FREE EVENT! 3PM-6PM **SPECIAL INVITED CELEBRITY GUEST** **ALL MEDIA WELCOME**

FREE YOUTH CLINIC - BOYS & GIRLS

MUSIC & LIVE PERFORMANCES

NBA & WNBA PRIZES **EXHIBITION GAMES**

SPEAKERS & RESOURCES **TO THE TOP CONTEST**

Andre Agassi Clubhouse
Boys & Girls Club of Southern Nevada
800 N. Martin Luther King Blvd.
AUGUST 2, 2019 - 3:00 PM - 6:00 PM

INFORMATION FOR EDUCATION, EMPLOYMENT & HEALTH SERVICES AVAILABLE ON SITE

FOR MORE INFO VISIT: WWW.BALLINFORPEACE.ORG
ADD @BALLINFORPEACE ON SOCIAL MEDIA

FOX 5 KVVU-TV **ACTION NEWS** **SLAM** **LOVE INC** **BOYS & GIRLS CLUBS OF SOUTHERN NEVADA** **HAWKS** **N** **88.1** **GPMG** **University of Nevada Cooperative Extension** **FREE DOWNLOAD** **WWW.TRAPLA/BALLIN4PEACE**

"To The Top" Contest National Tour



Kenn Hicks (Aka Godfather of Streetball) went to high school with Earl "The Goat" Manigault who is a basketball legend that has been featured in many books, magazines and the movie "Rebound". The Goat was considered the highest jumping basketball player ever and would take quarters off the top of the backboard.

For over thirty years Kenn has been sponsoring an annual contest where Men, Women, Professionals, College, High School & Jr. High athletes from around the world reach for the stars to join "The Goat" as one of the Highest Jumpers in the World by going "To The Top" of the backboard.

Upcoming Event - Venice Beach - Sunday - 12:00 pm - August 11th, 2019

Expected Attendance - 2,500 - 3,500 people throughout the event.

Expected 1 Million Social Media, Website Downloads & Impressions.

Celebrities, Artist and Influencers around the globe post highlights from Ballin' for Peace Events. Los Angeles Lakers Champion "Shaq" Tweeted the "To The Top" Contest youtube video which received over 8 Million Views. Slam Magazine & Radio/News Media Outlets support the Ballin' for Peace Movement & spread the word through their network.

Winners From Around The Globe Who Reach "The Top" of the Backboard will compete in the Grand Finale @ Staples Center during a Los Angeles Clippers Home Game.



SHAQ
@SHAQ

Highest Jumper in the World Doug Thomas Goes To The Top of the Backboard...woo wee



PREVIOUS SPONSORS



TOYOTA



KIASHA ENTERTAINMENT LLC



G Unit



BALLINFORPEACE.ORG

Ryan Hicks

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Please Make Checks Payable to the following: Ballin' For Peace

Ballin' For Peace-NSW - Tax ID# Available upon request

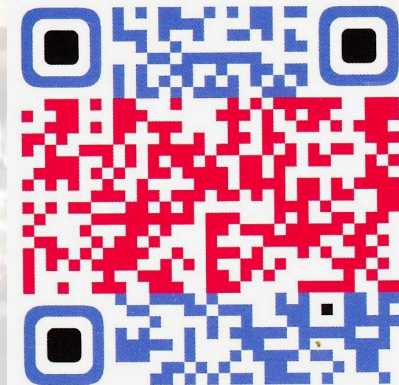
Electronic Payments can be submitted to: New Social Workers - Ballin' For Peace

ADDRESS

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USE IPHONE CAMERA or ANDROID SNAP IN SNAPCHAT
TO ACTIVATE!