



Ballin' For Peace

2016 SPONSORSHIP PROPOSAL

ABOUT US



Ballin' for Peace - New Social Workers (NSW) is a 501c3 non-profit organization, formed to provide positive recreational activities for youth and adults. We aim to offer workshops, employment opportunities, educational grants, scholarships, health care services, and entertainment programs. We partner with major cities within the U.S. and abroad to bring special activities to various regions.

Our programs have been a great success nation wide, with events ranging from California to Philadelphia. The organization has received favorable reviews from news stations (CNN, ABC, and NBC), national magazines (SLAM & Sports Illustrated), local newspapers, politicians, and the Los Angeles Police Department. In 2009, members of the Ballin' for Peace Organization received a Certificate of Appreciation from Mayor Villaraigosa at Staples Center during a Los Angeles Clippers Game, for their exemplary work. In 2015, members of the Ballin' for Peace organization received a "Hero Among Us" award and Citation from the City Council of Philadelphia during a Philadelphia 76ers home game, Martin Luther King Jr. Weekend.

The centerpiece of our events are celebrity basketball games and showcases, featuring current and former NBA players, streetball legends, influential members of the community, actors, musicians, etc. The games are exceptionally entertaining and draw large crowds to the events. Information is available on education, job training, health care services, and crime prevention/intervention.

Donations/Sponsorships will be used for workshop materials, educational needs, and programs for youth from diverse communities to include all age groups, cultures, and ethnicities. Monies will also secure venues, talent, uniforms and t-shirts for game day activities, etc.

Thank you in advance for your support.



MISSION



We Are Committed To Providing Positive Outreach Programs For At-Risk Youth

Our Mission

Ballin' For Peace provides positive programs and services to at-risk youth. In collaboration with New Social Workers, our mission is to provide at-risk youth with an alternative to gangs and violence by promoting involvement in extracurricular activities. We are committed to providing positive outreach programs, such as basketball entertainment, workshops, educational information, health care services and community events. We aim to make communities safer, focusing on age groups 10 to 25, all cultures and ethnicities.

Our Vision

Our vision is to use recreation, entertainment, and knowledge to positively impact the lives of individuals from all walks of life, with primary focus on at-risk youth. We are committed to showing our participants the value of embracing diversity, developing empathy for others, and improving their own life outcomes. One of our goals is to remove or override negative messages that glorify violence and crime by creating fun activities for families. We hope to inspire and enrich lives while strengthening the community. Community-based events broaden relationships and in return create safer, healthier neighborhoods.

Our Core Values

Our core values revolve around the following characteristics:

- Honesty
- Integrity
- Courtesy
- Caring
- Sportsmanship
- Respect
- Responsibility
- Inclusiveness
- Accountability
- Perseverance

PREVIOUS EVENTS



12th ANNUAL PEACE DAY! SATURDAY, OCT 6th

Peace Day brings kids, teens, and families from different backgrounds together to celebrate the human spirit with a day of Peace that is absolutely FREE!

Washington Prep. High School
10800 S. Cimarron Pk.
Los Angeles, CA

Schedule: **Oct. 6th**
10am - 5pm

Hosted by: Parents

- Screening of "SECOND-CHANCE SEASON"
- CELEBRITY STREETBALL BASKETBALL GAME featuring Hollywood players including Ballin' For Peace stars
- Live for the "Sleep & Child Abuse" Foundation, Food, Water, Toys, Games, Live music and entertainment, Prizes...and IT'S ALL FREE!!

6:30pm DJ A&J, L.A. Rapstarz, Theon, Feet First, KIBALL, The Girl Magasin, NBC

For more information, please go to www.ballin4peace.org or call 310.414.1000

The New Social Workers Venice Beach Basketball Hall of Fame

September 8, 2015
11:00am to 4:00pm

GAME TIMES:
11:00 Women's Allstar Game
12:00 VBL Championship Game
1:30 Ballin' for Peace Celebrity Game
Half Time Hall of Fame Recognition
4:00 Slam Dunk Championship
4:30 To The Top Contest

For more information visit www.ballin4peace.org

BALLIN' FOR PEACE

FREE EVENT! **Sunday, September 21st**

ROBINSON PARK IN PASADENA

1084 N. Fair Oaks

Michael Bryant Free Willcall Day @ 880.940.3093

5:30-10:00 Celebrity All Star Game & To The Top Contest 3-4pm

BALLIN' FOR PEACE NIGHT WITH THE SIXERS

Come support Ballin' For Peace being honored as the Most Fun of the Night!

7-11 vs 7-11

January 14, 2015
Shane vs. Patricia
7:00 PM
Wells Fargo Center

The 15th Annual GIVE BACK COMMUNITY FESTIVAL & CONCERTS

AUGUST 7-8, 2015

Ballin' For Peace

From 12-14, Ballin' For Peace will be a special event for all ages at the Hollywood and Century Festival with a day of fun for all!

Our theme: "Entertainment for Kids and Youth" is for all ages.

STAPLES CENTER

Join us

for Ballin' For Peace Night @ Staples Center with The Los Angeles Clippers

Enjoy The Game!

Saturday, April 11, 2009 6:30 PM

BALLIN' FOR PEACE WITH THE VBL @ VENICE BEACH

SUNDAY, AUGUST 30th, 2015

FEATURING THE "TO THE TOP" CONTEST

9-12PM KIDS GAMES
12-1PM LEGENDS GAME
1-2PM "TO THE TOP" CONTEST
2-3:30PM VBL FINALS
3:30-5:00PM CELEBRITY GAME

Reseda Park

Ballin' for Peace Basketball Showdown

Later this weekend, Reseda Park will host a Ballin' for Peace Basketball Showdown.

TO THE TOP CONTEST WHO WILL BEAT THE WORLD BEHemoth? BALLINFORPEACE.ORG

Ballin' For Peace

All Star City Challenge and Celebrity Game

Yessen vs. Friends at 1pm

8:30 before 12:30
9:15 after 7:30
Kids FREE

Precision High School

WWW.BALLIN4PEACE.ORG

MEDIA

Ball

Having a ball for peace

Officers, ballers take to Pasadena for tour
BY JAMMAL CORNER
Special to the Daily News



Val Verde Has Its Day in the Park



Valley Press

Streetball brings a show with a message

PEACE & JUSTICE

50

game of basketball



BALLIN' FOR PEACE

Leslie Sykes
EYEWITNESS NEWS HD

abc 7



"GETTING LOCKED UP DOESN'T SOLVE PROBLEM"

TREATMENT AND SERVICES, PROGRAMS, BASKETBALL

"THERE'S JUST ONE KID WHO CAN GO THE OTHER ROAD"



City of Los Angeles

Certificate of Appreciation

is hereby presented to

Ryan Hicks

ALL ACTS OF THE CITY OF LOS ANGELES ARE SUBJECT TO THE CITY'S POLICY ON CERTIFICATES OF APPRECIATION.

Streetball

NATE ROBINSON

GOOD vs EVIL

07 SUMMER TOURNEY GUIDE

TRAINING DAY

K-ATOUR

THE HOT KICKS A



"GETTING LOCKED UP DOESN'T SOLVE PROBLEM"

TREATMENT AND SERVICES, PROGRAMS, BASKETBALL

"THERE'S JUST ONE KID WHO CAN GO THE OTHER ROAD"

Still Having A Ball...

By David Green

Ballin' for Peace did engage its members from holding their regular program for the month of November in order to support the city's efforts in the area of public safety.

Ballers Ballin'

Streetball brings a show with a message

PEACE & JUSTICE

50

game of basketball

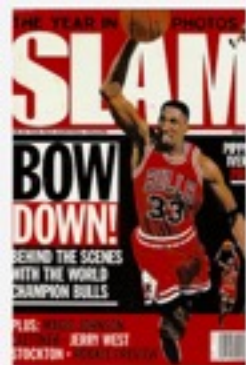
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SUNDAY SPORTS

VENUS ON THE MOUNTAIN

Pasadena Star-News





Certificate of Appreciation is hereby presented to

Ryan Hicks

AN AWARD OF THE CITY OF LOS ANGELES (AN OFFICIAL OF ITS RESIDENTS), IT IS A PLEASURE TO EXTEND AN HONORIFIC AWARD TO YOU FOR YOUR PARTICIPATION AND CONTRIBUTION TO THE "BALL PERFORMANCE IN THE STREET" AND "BALL TO THE VIOLENCE" PROGRAM.

YOUR PLANNED TO JOIN WITH OTHER MEMBERS OF THE COMMUNITY IN RECREATING YOUR PARTICIPATION IN RECREATION GAMES VOLUNTEER AND OTHER IN LOS ANGELES AND BUREAU-ASSISTED COMMUNITY.



AUGUST 1, 2008

Antonio R. Villanarosa Mayor



'GIVE BACK' COMMUNITY FESTIVAL & CONCERT NICETOWN COMMUNITY DEVELOPMENT CORP.



PREVIOUS SPONSORS



TOYOTA

YOUR SOURCE FOR THE BEST IN BASKETBALL



GUERRILLA UNION

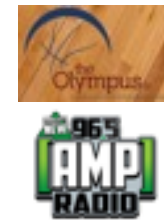


MMXLII



KIASHA ENTERTAINMENT LLC

G Unit



"To The Top" Contest National Tour



Kenn I. Hicks went to high school with Earl "The Goat" Manigault who is a basketball legend who has been featured in many books, magazines and the movie "Rebound" was made about his life story. The Goat was considered the highest jumping basketball player ever and would take quarters off the top of the basketball backboard. For over twenty years we have been sponsoring a contest to see who can go the top of the backboard and join The Goat as a high jumping basketball legend.

Highest Jumping Contestants From Each Park Will Compete Against Each Other In The Grand Finale

Tour Dates

August - Philadelphia

Give Back Festival

4300 Germantown Ave. Nicetown

August - Venice Beach

VBL Championship & Celebrity Basketball Game

1800 Ocean Front Walk Venice, CA

TBD New York

Rucker Park - W 155th St, New York

Goats Park - W. 97 St. and Amsterdam Ave. New York

West 4th St. - Ave. Of Americas, W. 3 St. and W. 4 St. New York

TBD

NBA Arena

Grand Finale Held During Ballin' for Peace Night!



BALLINFORPEACE.ORG

Ryan Hicks

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Sharon Batts

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Sista Asia

Director of Marketing - sistaasia57@gmail.com - (626) 806-9878

Quenton L. Bowman Sr.

Director of Communications - qbowan@ymail.com - (215) 385 - 0293

Please Make Checks Payable to the following: Ballin' For Peace

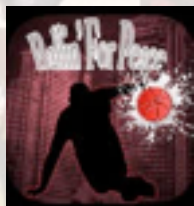
Ballin' For Peace-NSW - Tax ID# Available upon request

Electronic Payments can be submitted to: Ballin' For Peace at Bank of America.

ADDRESS

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#BALLINFORPEACE

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