

26896 Bouquet Canyon Road

Suite C-410

Saugus, California 91350 US

Tel: 818.256.9606

ryan@ballinforpeace.org • [www.ballinforpeace.org](http://www.ballinforpeace.org)



*"Connecting Basketball & Entertainment  
for Peace In Our Communities"*

Re: Sponsorships and In-Kind Donations

November 15, 2017

At **Ballin For Peace**, we understand that forming business-to-business relationship provides a clear edge in today's marketplace. Whether you're looking to bolster awareness or build client relations, Ballin For Peace Day of Festivities scheduled during NBA All-Star weekend in Los Angeles, California will provide the ultimate opportunity with our intense entertainment industry sports activities. Our mission is to build strong and lasting partnerships. This event will be filled with a variety of Artists from various genre's and special appearances by NBA Players, Entertainers and many, many others.

Ballin' for Peace - New Social Workers (NSW) is a 501c3 non-profit organization, formed to provide positive recreational activities for youth and adults. We provide positive programs and services to at-risk youth as an alternative to gangs and violence by promoting involvement in extracurricular activities. These activities include basketball entertainment, workshops, educational information, health care services and community events.

We invite you to partner with us for this highly anticipated event to be held Friday, February 16<sup>h</sup>, 2018, during at Dave & Buster's 6801 Hollywood Boulevard in Los Angeles, California. Your company brand will appear in all media, print, website and social media forums along with presence on event days.

Thank you for taking time to view our attached proposal and we look forward to hearing from you soon.

Warm Regards,

**Ryan Hicks**

Ryan Hicks, Co-Founder & Principal

Email: [ryan@ballinforpeace.org](mailto:ryan@ballinforpeace.org)

Direct: (818)256.9306

*Marcell Gordon, CEO of GlowHouse Gaming*

Email: [info@ballinforpeace.org](mailto:info@ballinforpeace.org)

(323) 787-0255

**BALLIN' FOR PEACE ALL-STAR WEEKEND  
WITH GLOWHOUSE GAMING @ DAVE & BUSTERS  
FRIDAY - FEBRUARY 16, 2018**

**NBA ALL-STAR ROOKIE GAME VIEWING PARTY  
PRIVATE RED CARPET EVENT! TEEN FRIENDLY FUNDRAISER**

**3 ROOMS  
LIVE DJ'S  
SPECIAL GUEST  
CELEBRITY PANEL  
CONTEST  
LIVE PERFORMANCES  
GIVE AWAYS  
SPECIAL AWARDS**

**EXCLUSIVE  
OUTSIDE GAMING SYSTEMS  
ON BIG SCREEN TV'S  
XBOX1 - PS4 VR - NINTENDO SWITCH  
CATERED  
GAME CARDS  
VIDEO HIGHLIGHTS  
LIVE STREAMING  
MEDIA COVERAGE**

**SILENT PARTY HEADPHONES  
1 HOUR LIVE DJ MIX  
FEATURING  
NEW MUSIC FROM THE  
BALLIN' FOR PEACE  
WEST 2 EAST  
SOUNDTRACK**

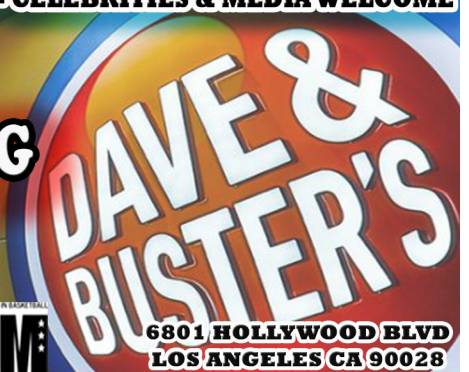


**SPONSORSHIP PACKAGES & PRESS KIT AVAILABLE UPON REQUEST - CELEBRITIES & MEDIA WELCOME**

**MUST RSVP!**

**BALLINFORPEACE.ORG**

**#BALLINFORPEACE  
@BALLINFORPEACE**



# MEDIA



# PREVIOUS SPONSORS





# NBA All-Star Weekend Rookie Game Viewing Party & Fundraiser

Dave & Buster's | Friday, February 16<sup>th</sup>, 2018 | 6801 Hollywood Blvd #343, Los Angeles, CA 90028 | Time??

*Presented by Ballin For Peace, GlowHouse Gaming & bWorks Entertainment*

## BALLIN FOR PEACE NATIONAL SPONSORSHIP DECK

<b>TITLE SPONSOR \$30,000</b>	<b>PLATINUM SPONSOR \$25,000</b>	<b>GOLD SPONSOR \$20,000</b>	<b>SILVER SPONSOR \$15,000</b>	<b>CHAMPION SPONSOR \$10,000</b>
Product/service exclusivity status on all materials (i.e.: corporation name presents your company name and event title)	Second most prominent inclusion of brand presence in all electronic, print, and digital marketing tactics	Third most prominent inclusion of brand presence in most electronic, print, and digital marketing tactics	Inclusion of brand presence in most electronic, print, and digital marketing tactics	Inclusion of brand presence in some electronic, print, and digital marketing tactics
Prominent inclusion of brand presence in all electronic, print, and digital marketing tactics	Full page ad in event program	Full page ad in event program	Half page ad in event program	Quarter page ad in event program
Premium exhibit table and recognitions, mentions throughout the event	Recognitions, mentions throughout the event	Recognitions, mentions during event breaks	Recognitions, mentions during event breaks	Recognition during a break in the event
Company banners/signage prominently displayed at venue and logo on court or backboard.	Second most prominent spots for company banners/signage displayed at venue	Third most prominent spots for company banners/signage displayed at venue	Fourth most prominent spots for company banners/signage displayed at venue	Fifth most prominent spots for company banners/signage displayed at venue
Logo on event DVD/video	Logo on event DVD/video	Logo on event DVD/video	Logo on event DVD/video	Logo on event DVD/video
VIP passes and complimentary general admission	VIP passes and complimentary general admission	VIP passes and complimentary general admission	VIP passes and complimentary general admission	VIP passes and complimentary general admission
<b>8 - Tickets</b>	<b>6 - Tickets</b>	<b>4 - Tickets</b>	<b>2 - Tickets</b>	<b>2 - Tickets</b>

RYAN HICKS | Co-Founder & Principal | (818) 256.9306 | Email: ryan@ballinforpeace.org

Ballin For Peace | 26896 Bouquet Canyon Road | Suite C-410 | Saugus | California | 91350  
www.BALLINFORPEACE.com