



SPONSORSHIP DECK



ABOUT US



Ballin' for Peace - New Social Workers (NSW) is a 501c3 non-profit organization, formed to provide positive recreational activities for youth and adults. We aim to offer workshops, employment opportunities, educational grants, scholarships, health care services, and entertainment programs. We partner with major cities within the U.S. and abroad to bring special activities to various regions.

Our programs have been a great success nation wide, with events ranging from California to Philadelphia. The organization has received favorable reviews from news stations (CNN, ABC, and NBC), national magazines (SLAM & Sports Illustrated), local newspapers, politicians, and the Los Angeles Police Department. In 2009, members of the Ballin' for Peace Organization received a Certificate of Appreciation from Mayor Villaraigosa at Staples Center during a Los Angeles Clippers Game, for their exemplary work. In 2015, members of the Ballin' for Peace organization received a "Hero Among Us" award and Citation from the City Council of Philadelphia during a Philadelphia 76ers home game, Martin Luther King Jr. Weekend. In 2016 Philadelphia Mayor Jim Kenney came to the Nicetown Give Back Festival and supported the Ballin' for Peace movement.

The centerpiece of our events are celebrity basketball games and showcases, featuring current and former NBA players, streetball legends, influential members of the community, actors, musicians, etc. The games are exceptionally entertaining and draw large crowds to the events. Information is available on education, job training, health care services, and crime prevention/intervention.

Donations/Sponsorships will be used for workshop materials, educational needs, and programs for youth from diverse communities to include all age groups, cultures, and ethnicities. Monies will also secure venues, talent, uniforms and t-shirts for game day activities, etc.

Thank you in advance for your support.



MISSION



We Are Committed To Providing Positive Outreach Programs For At-Risk Youth

Our Mission

Ballin' For Peace provides positive programs and services to at-risk youth. In collaboration with New Social Workers, our mission is to provide at-risk youth with an alternative to gangs and violence by promoting involvement in extracurricular activities. We are committed to providing positive outreach programs, such as basketball entertainment, workshops, educational information, health care services and community events. We aim to make communities safer, focusing on age groups 10 to 25, all cultures and ethnicities.

Our Vision

Our vision is to use recreation, entertainment, and knowledge to positively impact the lives of individuals from all walks of life, with primary focus on at-risk youth. We are committed to showing our participants the value of embracing diversity, developing empathy for others, and improving their own life outcomes. One of our goals is to remove or override negative messages that glorify violence and crime by creating fun activities for families. We hope to inspire and enrich lives while strengthening the community. Community-based events broaden relationships and in return create safer, healthier neighborhoods.

Our Core Values

Our core values revolve around the following characteristics:

- Honesty
- Integrity
- Courtesy
- Caring
- Sportsmanship
- Respect
- Responsibility
- Inclusiveness
- Accountability
- Perseverance

Upcoming Events - Philadelphia 8/11-12/2017 - Venice Beach 8/13/17



Give Back 2017

AUGUST 11th & 12th



Fraternity/Sorority Step Off



Walk For Peace



Ivan Robinson
Amateur Boxing



ZAR Education
Scholarships



Ballin' For Peace

Live Concerts , College Fair, Children's Activities, Vendors & more...

For Sponsor or Vendor Information go to our website: www.nicetowndc.org

Or call us at (215) 329-1824

SPONSORS



"To The Top" Contest National Tour



Kenn I. Hicks went to high school with Earl "The Goat" Manigault who is a basketball legend that has been featured in many books, magazines and the movie "Rebound". The Goat was considered the highest jumping basketball player ever and would take quarters off the top of the backboard.

For over twenty years we have been sponsoring a contest to see who can go "To The Top" of the backboard and join "The Goat" as one of the Highest Jumpers in the World!

Contestants From Each City Who Reach "The Top" Will Compete Against Each Other In The Grand Finale All-Star Weekend 2/16/18.



Friday-August 4th 2017



Highest jumping participants from leagues around Southern California (Pro-Adult-College) will reach for the stars and go “To The Top” of the backboard in hopes to join Earl “The Goat” Manigult as one of the highest jumping athletes in the world.

Set Up Requirements

(2 minutes to set up & take down)

1 Half Court

1 person holding the ruler which will be placed on the backboard.

1 person holding the pole/bell which will be placed in front of the rim.

1 announcer explaining the event & history of its origin.

1 Dj playing music to entice spectators.

Start Time - 8:00 pm “To The Top”

Contest - Halftime of Celebrity Game

End Time - 8:10 pm

SEE YOUR FAVORITE STARS BALL IT UP

REAL 92.3
Celebrity
BASKETBALL
GAME

AUGUST 4 • 7:30PM • L.A. LIVE

FEATURING

THE GAME OMARION TYGA NICK CANNON

PRICING

GENERAL ADMISSION <small>BLEACHER SEAT (ROWS 2-4)</small>	\$35	GENERAL ADMISSION <small>BLEACHER SEAT FRONT ROW</small>	\$50	COURTSIDE SEAT	\$175
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VIP MEET & GREET **\$350**
PRE-EVENT RECEPTION W/ CELEB TALENT & COURTSIDE SEAT

ASK ABOUT GROUP PRICING!

CALL RICHARD LYNCH AT 213.763.4686 OR EMAIL
RLYNCH@AEGWORLDWIDE.COM

*SUBJECT TO AVAILABILITY. OFFER NOT VALID AT BOX OFFICE. TALENT SUBJECT TO CHANGE. NO REFUNDS OR EXCHANGES.

Tour Dates - August 2017



BALLIN' FOR PEACE PRESENTS THE NATIONAL "TO THE TOP" CONTEST

**CONTESTANTS REACH FOR THE STARS TO JOIN
"THE GOAT"**

AS THE HIGHEST JUMPER IN THE WORLD!

FRIDAY & SATURDAY

AUGUST 11TH-12TH 2017 4:00 P.M

GIVE BACK FESTIVAL

NICETOWN PARK - PHILADELPHIA

SUNDAY

AUGUST 13TH, 2017 3:00 P.M

VBL CHAMPIONSHIP

VENICE BEACH, CALIFORNIA

BALLINFORPEACE.ORG



Music - Ballin' for Peace West 2 East Mixtape Vol. 3



Artist nation wide are submitting music with no cursing, and a positive message. Our target audience is everyone. If we can get people to listen to positive music as well as show them the alternatives to violence we have a chance to make the world a better place. (soundcloud.com/ballinforpeace)

FREE DOWNLOAD
BALLIN' FOR PEACE MIXTAPES VOL. 1 & VOL. 2

Wu-Tang Clan, Redman, Method Man, Ready Roc, Mr. Cream, Treach, Problem, Glasses Malone, Ras Kass, Dro From Watts, Devin the Dude, KRS ONE, Buckshot, Havoc, Mistah Fab, Kam, Rhyme Addicts, Vantage Music Group, J'Sar, Goodfellas, Mace Tecca, Dez, Airplane Boys, JonDee700, Phaze, JaeLife, Team N.I.A. Rah Digga, The (Six)temcees, Ms. Guiterrez

Special Thanks To The DJ's
Dj Fetti Fet, Dj Drama, Dj Dense, Jille O, Dj CrashD, Dj Dice, Dj Symphony

BALLINFORPEACE.ORG
TWITTER.COM, FACEBOOK & IG: BALLINFORPEACE

G-Unit
PRESENTS
Ballin' 4 Peace in DAstreets
Official Mixtape

New Exclusive Music
Featuring
Spider Loc 50 Cent
Lloyd Banks Pimp
Papa Smurf
Big Four
& More!

Spider Loc
"WKS: The Project"
&
50 Cent
"Curtis 516"
In Stores
Sept. 11 2011

For Promotional Use Only. Not For Sale.
Contact & Booking: GWEST1190@GMAIL.COM
www.G-UNITRECORDS.com
www.SPIN95.FM



PREVIOUS EVENTS



12th ANNUAL PEACE DAY! SATURDAY, OCT 6th

Peace Day brings kids, teens, and families from different backgrounds together to celebrate the human spirit with a day of Peace that is absolutely FREE!

Washington Prep. High School
10800 S. Cimarron Road
Los Angeles, CA

Schedule: **Oct. 6th**
10am - 5pm

Hosted by: Parents

- Screening of "SECOND-CHANCE SEASON"
- CELEBRITY STREETBALL BASKETBALL GAME featuring Hollywood players including Ballin' For Peace stars
- Live for the "Keep A Child Alive" Foundation, Food, Water, Games, Live music and entertainment, Prizes...and IT'S ALL FREE!!

6:30pm DJ A&J, L.A. Rapstarz, Theon Post Fire, KIDZ, The Girl Magasin, NBC

For more information, please go to www.ballin4peace.org or call 323-467-1000

The New Social Workers Venice Beach Basketball Hall of Fame

September 8, 2015
11:00am to 4:00pm

GAME TIMES:
11:00 Women's Allstar Game
12:00 VBL Championship Game
1:30 Ballin' for Peace Celebrity Game
Half Time Hall of Fame Recognition
4:00 Slam Dunk Championship
4:30 To The Top Contest

For more information visit www.ballin4peace.org

BALLIN' FOR PEACE

FREE EVENT! **Sunday, September 21st**

ROBINSON PARK IN PASADENA

1084 N. Fair Oaks

Michael Bryant Free Willcall Day @ 880-940-3093

5:30 Ballin' for Peace Celebrity All Star Game & To The Top Contest 8-10pm

BALLIN' FOR PEACE NIGHT WITH THE SIXERS

Come support Ballin' For Peace being honored as the Most Fun of the Night!

7-TEEN VS SIXERS

January 14, 2015
Shawn vs. Patience
7:00 PM
Wells Fargo Center

The 15th Annual GIVE BACK COMMUNITY FESTIVAL & CONCERTS

AUGUST 7-8, 2015

Ballin' For Peace

From 12-14, Ballin' For Peace will be a special event for all ages at the Huntington Library Festival grounds in Huntington Park, CA

Our theme: "Entertainment for Kids and Youth" is for all ages.

STAPLES CENTER

Join us

for Ballin' For Peace Night @ Staples Center with The Los Angeles Clippers

Enjoy The Game!

Saturday, April 11, 2009 6:30 PM

BALLIN' FOR PEACE WITH THE VBL @ VENICE BEACH

SUNDAY, AUGUST 30th, 2015

FEATURING THE "TO THE TOP" CONTEST

9-12PM KIDS GAMES
12-1PM LEGENDS GAME
1-2PM "TO THE TOP" CONTEST
2-3:30PM VBL FINALS
3:30-5:00PM CELEBRITY GAME

Reseda Park

Ballin' for Peace Basketball Showdown

Later City Basketball League
Friday, April 24, 2015

TO THE TOP CONTEST
WHO WILL BEAT THE WORLD BEHemoth?
BALLINFORPEACE.ORG

Ballin' For Peace

All Star City Challenge and Celebrity Game

Yessen vs. Friends at 1pm

8:30 before 12:30
9:15 after 7:30
Kids FREE

Precision High School

WWW.BALLIN4PEACE.ORG

MEDIA

Ball

Having a ball for peace

Officers, ballers take to Pasadena for tour
BY JAMMAL CORNER
Special to the Daily News

On parade night, a single rapper, and a host of other street ball players — some dressed, some just playing for the fun — took to the Hubert



Val Verde Has Its Day in the Park



Valley Press

Streetball brings a show with a message

PEACE & JUSTICE

50

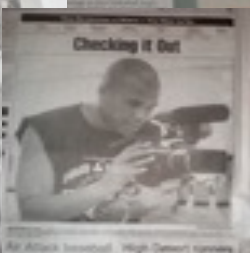
game of basketball



BALLIN' FOR PEACE

Leslie Sykes
EYEWITNESS NEWS HD

abc 7



"GETTING LOCKED UP DOESN'T SOLVE PROBLEM"
TREATMENT AND SERVICES, PROGRAMS, BASKETBALL

THE CONNECTION ABOUT THERE'S WHAT CAN SOLVE PROBLEMS, THAT'S WHAT CHANGES THINGS" - KEVIN



City of Los Angeles

Certificate of Appreciation

is hereby presented to

Ryan Hicks

ALL SERVICES OF THE CITY OF LOS ANGELES AND DEPARTMENT OF ITS MEMBERSHIP AND PARTICIPATION IN THE "BALLIN' FOR PEACE" PROGRAM.

Streetball

For the Love of the Game

NATE ROBINSON

GOOD vs EVIL

07 SUMMER TOURNEY GUIDE

TRAINING DAY

Carlos Arroyo

THE HOT KICKS A

SUNDAY SPORTS

VENUS ON THE MOUNTAIN

Pasadena Star-News



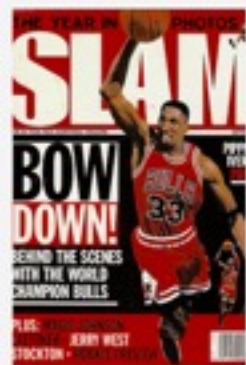
Still Having A Ball...

By David Thomas

Ballin' for Peace did engage this community from holding these entertaining programs for the past few years. It's time to move on to the next phase of this program. Let's hope that the next phase of this program will be even more successful than the last. Let's hope that the next phase of this program will be even more successful than the last. Let's hope that the next phase of this program will be even more successful than the last.

Ballers Ballin'

Streetball



Certificate of Appreciation is hereby presented to

Ryan Hicks

AN AWARD OF THE CITY OF LOS ANGELES (AN OFFICIAL OF ITS RESIDENTS), IT IS A PLEASURE TO EXTEND AN HONORIFIC AWARD TO YOU FOR YOUR PARTICIPATION AND CONTRIBUTION TO THE "BALL PERFORMANCE IN THE STREET" AND "BALL TO THE VIOLENCE" PROGRAM.

YOUR PLANNED TO JOIN WITH OTHER MEMBERS OF THE COMMUNITY IN RECREATING YOUR PARTICIPATION IN RECREATION GAMES AND OTHER IN LOS ANGELES AND BUREAU OF COMMUNITY RELATIONS.



AUGUST 1, 2008

Antonio R. Villanarosa Mayor



'GIVE BACK' COMMUNITY FESTIVAL & CONCERT NICETOWN COMMUNITY DEVELOPMENT CORP.



PREVIOUS SPONSORS



TOYOTA



GUERRILLA UNION



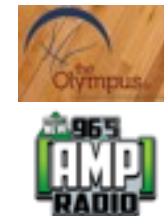
MMXLII



KIASHA ENTERTAINMENT LLC



G Unit



BALLINFORPEACE.ORG

Ryan Hicks

Program Director, Ballin' For Peace - ballinforpeace@gmail.com - (818) 256 - 9306

Sista Asia

Director of Marketing - sistaasia57@gmail.com - (626) 967 - 9067

Quenton L. Bowman Sr.

Director of Communications - qbowan@ymail.com - (215) 385 - 0293

Sharon Batts

Marketing - sharon@bworksentertainment.com (818) 288-1563

Please Make Checks Payable to the following: Ballin' For Peace

Ballin' For Peace-NSW - Tax ID# Available upon request

Electronic Payments can be submitted to: Ballin' For Peace at Bank of America.

ADDRESS

Ryan Hicks | 26893 Bouquet Canyon Road Suite C-410 | Saugus, CA 91350

818.256.9306



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