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*"Connecting Basketball & Entertainment for
Peace In Our Communities"*

Re: Sponsorships and In-Kind Donations

At **Ballin For Peace**, we understand that forming business-to-business relationship provides a clear edge in today's marketplace. Whether you're looking to bolster awareness or build client relations, Ballin For Peace Festivities scheduled during NBA All-Star weekend in Los Angeles California, will provide the ultimate opportunity with our intense entertainment industry sports activities. Our mission is to build strong and lasting partnerships. This event will be filled with a variety of Artists from various genre's and special appearances by NBA Players, Entertainers and many, many others.

Ballin' for Peace - New Social Workers (NSW) is a 501c3 non-profit organization, formed to provide positive recreational activities for youth and adults. We provide positive programs and services to at-risk youth as an alternative to gangs and violence by promoting involvement in extracurricular activities. These activities include basketball entertainment, workshops, educational information, health care services and community events.

We invite you to partner with us for this highly anticipated event to be held Thursday, February 15th, 2018 at the EXPO Center 3980 Bill Robertson Ln. Los Angeles & Friday, February 16^h, 2018, at Dave & Buster's 6801 Hollywood Boulevard in Los Angeles. Your company brand will appear in all media, print, website and social media forums along with presence on event days.

Thank you for taking time to view our attached proposal and we look forward to hearing from you soon.

Warm Regards,

Ryan Hicks

Ryan Hicks, Co-Founder & Principal

Email: ryan@ballinforpeace.org

Direct: (818)256.9306

Marcell Gordan, CEO GlowHouse Gaming

Email: info@ballinforpeace.org

Direct: (323) 787-0255

ALL-STAR WEEKEND EVENTS



BASKETBALL BEAUTIES CELEBRITY GAME

All Star Weekend
"FREE EVENT"

THURS. FEB 15th 2018

Time: 6pm - 10pm

OTHER FESTIVITIES
Live DJ • Live Performances • Red Carpet
Dunk Showcase • Ballup vs Rise Game
Ballin for Peace To the Top Contest

Location: Expo Center
3980 Bill Robertson Ln, Los Angeles, CA 90037

Contact Email for Sponsorship & Media
basketballbeautiesleague@gmail.com

Ballin For Peace
BEAUTIES
EXPO CENTER

BALLIN FOR PEACE WITH GLOWHOUSE GAMING

ALL-STAR WEEKEND
FRIDAY, FEBRUARY 16, 2018

DAVE & BUSTERS

NBA ALL STAR ROOKIE GAME VIEWING PARTY

7PM TO 10PM

6801 HOLLYWOOD BL. LOS ANGELES, CA 90028

SPONSORSHIP PACKAGES & PRESS KIT AVAILABLE UPON REQUEST-CELEBRITIES & MEDIA WELCOME MUST RSVP!

SILENT PARTY HEADPHONES
1 HOUR LIVE DJ MIX
FEATURING
NEW MUSIC
FROM THE
BALLIN FOR PEACE
WEST & EAST
SOUNDTRACK

3 ROOMS LIVE DJ
SPECIAL GUEST
CELEBRITY PANEL
CONTEST
LIVE PERFORMANCE
GIVE AWAYS
SPECIAL AWARDS

EXCLUSIVE
ALTER GAMING SYSTEMS
355 SCREEN TV'S
ENTERED
GAME CARDS
VIDEO HIGH LIGHTS
LIVE STREAMING
MEDIA COVERAGE

SLAM

Ballin For Peace
#BallinForPeace
@BallinForPeace
BallinForPeace.org



NBA All-Star Weekend Rookie Game Viewing Party & Fundraiser

Dave & Buster's | Friday, February 16th, 2018 | 6801 Hollywood Blvd #343, Los Angeles, CA 90028 | Time??

Presented by Ballin For Peace, GlowHouse Gaming & bWorks Entertainment

BALLIN FOR PEACE LOCAL SPONSORSHIP DECK

TITLE SPONSOR \$5,000	PLATINUM SPONSOR \$2,500	GOLD SPONSOR \$1,000	SILVER SPONSOR \$500	CHAMPION SPONSOR \$100
75 Tickets For Private Event, 75 Dave & Buster Power Game Cards - Food & Beverage Included.	50 Tickets For Private Event, 50 Dave & Buster Power Game Cards - Food & Beverage Included.	20 Tickets For Private Event, 20 Dave & Buster Power Game Cards - Food & Beverage Included.	10 Tickets For Private Event, 10 Dave & Buster Power Game Cards - Food & Beverage Included.	2 Tickets For Private Event, 2 Dave & Buster Power Game Cards - Food & Beverage Included.
Priority recognition, mentions throughout the event, Prominent inclusion of brand presence in all electronic, print, and digital marketing tactics	Company banners/signage prominently displayed at venue, Priority recognition, mentions throughout the event	Acknowledgment at event, Inclusion of brand presence in most electronic, print, and digital marketing tactics	Acknowledgement during event and Inclusion of brand presence in electronic, print, and digital marketing tactics.	
Logo presence on Step & Repeat	Logo presence on Step & Repeat	Logo presence on Step & Repeat		
Product/service exclusivity status on all materials (i.e.: corporation name presents your company name and event title)	Prominent inclusion of brand presence in all electronic, print, and digital marketing tactics, Product/service exclusivity status on all materials.			
Logo on Event DVD/Video Shown @ Venue				
75- Tickets	50 - Tickets	20 - Tickets	10- Tickets	2 - Tickets

RYAN HICKS | Co-Founder & Principal | (818) 256.9306 | Email: ryan@ballinforpeace.org

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MEDIA



PREVIOUS SPONSORS

Ballin' For Peace

