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*"Connecting Basketball & Entertainment for
Peace In Our Communities"*

Re: Sponsorships and In-Kind Donations

At **Ballin For Peace**, we understand that forming business-to-business relationship provides a clear edge in today's marketplace. Whether you're looking to bolster awareness or build client relations, Ballin For Peace Day of Festivities scheduled during NBA All-Star weekend in Los Angeles, California will provide the ultimate opportunity with our intense entertainment industry sports activities. Our mission is to build strong and lasting partnerships. This event will be filled with a variety of Artists from various genre's and special appearances by NBA Players, Entertainers and many, many others.

Ballin' for Peace - New Social Workers (NSW) is a 501c3 non-profit organization, formed to provide positive recreational activities for youth and adults. We provide positive programs and services to at-risk youth as an alternative to gangs and violence by promoting involvement in extracurricular activities. These activities include basketball entertainment, workshops, educational information, health care services and community events.

We invite you to partner with us for this highly anticipated event to be held Friday, February 16th, 2018, during at Dave & Buster's 6801 Hollywood Boulevard in Los Angeles, California. Your company brand will appear in all media, print, website and social media forums along with presence on event days.

Thank you for taking time to view our attached proposal and we look forward to hearing from you soon.

Warm Regards,

Ryan Hicks

Ryan Hicks, Co-Founder & Principal

Email: ryan@ballinforpeace.org

Direct: (818)256.9306



"Connecting Basketball & Entertainment for Peace In Our Communities"

BENEFITS	TITLE \$20,000	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000	CHAMPION \$2,000	GIFT BAGS \$1,000
▪ Product/service exclusivity status on all materials (i.e.: corporation name presents your company name and event title)						
▪ Prominent inclusion of brand presence in all electronic, print, and digital marketing tactics						
▪ Premium exhibit booth and recognitions, mentions throughout the event						
▪ Company banners/signage prominently displayed at venue and logo on court or backboard.						
▪ Logo on event DVD/video						
▪ Product/service exclusivity status on all materials (i.e.: corporation name presents your company name and event title)						
▪ Prominent inclusion of brand presence in all electronic, print, and digital marketing tactics						
▪ Premium exhibit booth and recognitions, mentions throughout the event						
▪ Company banners/signage prominently displayed at venue and logo on court or backboard.						
▪ Logo on event DVD/video						
▪ Third most prominent inclusion of brand presence in most electronic, print, and digital marketing tactics						
▪ Exhibit booth						
▪ Recognitions, mentions during event breaks and halftime						
▪ Company banners/signage displayed at venue						
▪ Logo on event DVD/video						
▪ Inclusion of brand presence in most electronic, print, and digital marketing tactics						
▪ Exhibit booth						
▪ Recognitions, mentions during event breaks and halftime						
▪ Logo on event DVD/video						
▪ Inclusion of brand presence in some electronic, print, and digital marketing tactics						
▪ Acknowledgement in event program						
▪ Exhibit booth						
▪ Recognition during a break in the event						
▪ Exhibit booth						
▪ Event Tickets	8	6	4	2	2	2